

PAPER TITLE

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Abstract

The abstract must be in fully-justified italicized text, using Times New Roman 12-point font or Arial 11-point font. Leave one blank line after the abstract. Please select at most 5 keywords, separated by commas. Use Times New Roman 12-point font or Arial 11-point font for the selected keywords. Leave two blank lines after the keywords.

Keywords: Keyword 1, Keyword 2, Keyword 3, Keyword 4, Keyword 5

1. Main Title

Center the title. The title should be in 14-point, boldface type. Leave one blank line after the title. Capitalize the first letter of nouns, verbs, adjectives, and adverbs.

2. Main Text

Type main text in 12-point Times New Roman or 11-point Arial, single-spaced. Be sure your text is fully justified; that is, flush left and flush right. Please avoid the use of footnotes.

All manuscripts must be in English. Full papers cannot exceed **14** pages in length (including the abstract, text, figures, tables, and references). Research-in-progress papers cannot exceed **7** pages (including the abstract, text, figures, tables, and references). The paper must be single-spaced, formatted for A4 paper, with 2.5 cm. margins for top and bottom, 2.0 cm margins for left and right.

3. Page Numbering

Number the pages starting from 1.

4. First-level Headings

First-level headings should be 13-point boldface, initially capitalized, flush left, with one blank line before. Use a period (".") after the heading number.

4.1 Second-level Headings

Second-level headings should be 12-point boldface, initially capitalized, italicized, flush left, with one blank line before.

5. Tables and Figures

Place tables and figures close to the relevant text (or where they are referenced in the text). Captions should be numbered consecutively (e.g., "Table 1" or "Figure 1"), 10-point bold and centered within the frame. Table captions should be placed above the table and figures captions should be numbered placed below the figure. Please note that the words "Figure"

and “Table” should be spelled out (e.g., “Figure” rather than “Fig.”) wherever they occur. The proceedings are delivered in electronic format, and thus support color figures. However, you are advised to refrain from using colors to deliver important information in your figures – not everyone has access to color printers.

Inserting Images

Occasionally MS Word generates larger-than-necessary PDF files when images inserted into the document are manipulated in MS Word. To minimize this problem, use an image editing tool to resize the image at the appropriate printing resolution (usually 300 dpi), and then insert the image into Word using Insert | Picture | From File...

Table 1: A Sample Table

	Treatment 1	Treatment 2
Setting A	125	95
Setting B	85	102
Setting C	98	85

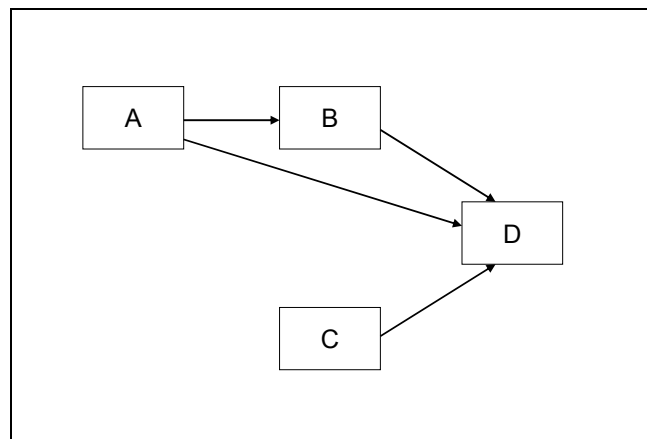


Figure 1: Research Model

6. References

List and order alphabetically (according to authors’ or editors’ last names) all bibliographical references in 12-point Times New Roman or 11-point Arial, single-spaced, at the end of your paper. References in text must be included in Reference section and vice versa. References in text should be of the format: (Jones et al. 1995; Smith 1996). Please follow the *MIS Quarterly* format for references.

References

- [1] Alvesson, M., and Willmott, H. “On the Idea of Emancipation in Management and Organization Studies,” *Academy of Management Review* (17:3), 1992, pp. 432-464.
- [2] Alvesson, M., and Willmott, H. (eds.). *Critical Management Studies*, Sage Publications, London, 1992.
- [3] Keen, P. W. “MIS Research: Reference Disciplines and a Cumulative Tradition,” *Proceedings of the First International Conference on Information Systems*, E. McLean (ed.), Philadelphia, PA, 1980, pp. 9-18.

- [4] Price, R. L. "A Customer's View of Organizational Literature," in *Publishing in the Organizational Sciences*, 2nd ed. L. L. Cummings and P. J. Frost (eds.), Sage Publications, Thousand Oaks, CA, 1995, pp. 98-107.